

EDUCATION

B.F.A. Graphic Design

March 2011 • Savannah College of Art and Design (SCAD) • Savannah, GA

TECHNICAL SKILLS

Print Layout • Web Design • Printmaking • WordPress • Copywriting • Photography

Audio Production • Illustration • Content Management • Event Planning

SOFTWARE APPLICATIONS

Adobe CS5 Creative Suite • HTML / CSS Coding • ProTools • Cross platform experience

EXPERIENCE

Likeable Media • Graphic Designer and Senior Buzz Builder • May 2010-Present

Working as a graphic designer in a social media and word of mouth marketing firm, I am responsible for the daily creation of Facebook, Twitter and Youtube pages, tabs and backgrounds. I have assisted with presentations and final designs for companies such as Verizon FiOS, Adobe, Omaha Steaks, striderite and UNO Chicago Grill.

District Quarterly • Art Director • March 2010- March 2011

As Art Director of a student literary magazine printed 3 times a year, I was responsible for the compilation of print quality pieces, all final art direction and the creation or direction of all promotional materials and advertisements. While maintaining the position of Art Director I continued to write articles and stories for District, the online student news organization.

SoGreen Network • Graphic Designer • February 2010

In a team of 3, conducted identity studies for SoGreen Network and marketing and branding studies for the Greening the Southeast Regional Summit, including fully produced radio ads.

Naked Pinecone • Graphic Designer • January 2010

In a team of 3, conducted identity and marketing studies, including full prototypes, for a start up sustainable design company.

Trees SC • Graphic Designer • September 2009

Conducted identity and promotional studies for the rebranding of Trees SC, a non-profit group responsible for the stewardship of South Carolina's Trees.

SCAD Radio • General Manager • March 2009- March 2011

As General Manager of SCAD Radio, the student-run college radio station, I was responsible for the overall sound quality and daily operation of the radio station and website, and cohesion and quality of 70+ staff members. In addition to recording promotional pieces and PSAs for the station I directed or created all promotional pieces such as event posters, stickers and website design.

AWARDS AND RECOGNITIONS

Board Member- Desotorow Gallery (Savannah, GA) • 2011

BRONZE ADDY Award- Design of District Quarterly Call For Submissions (Food) Poster • 2011

SILVER ADDY Award- Art Direction for District Quarterly Spring 2010 Cover • 2011

SILVER ADDY Award- Art Direction for "Venice is Sinking" concert poster • 2011

Featured in 'On the Wall' and 'Junk in the Trunk' Exhibitions, Desotorow Gallery • 2010-2011

Society of Collegiate Journalists at SCAD- Treasurer • 2010-2011

Finalist- College Broadcasters Inc., News Reporting • 2010

First Place- Society of Collegiate Journalists, Radio Commercial Category • 2010

Student Board Member- College Broadcasters Inc. • 2009-2010

SCAD Radio- Best New DJ • 2008